

FASHION / TEXTILE / IMAGE

ANU RAAT

Designer working across clothing, textiles and visual expression.

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01 PROFILE

A considered eye for colour, material & form.

Fashion designer and textile artist with experience across womenswear, knitwear, jersey, outerwear and full-assortment design. Combines visual sensitivity with hands-on experience in trend research, range planning, product development and supplier collaboration.

02 SELECTED EXPERIENCE

2024–26	Knitwear Designer Monki · Stockholm, Sweden Knitwear design focused on material, colour, trend direction and product development.
2023	Designer · Divided Basics H&M; / Divided · Stockholm, Sweden Design work within the Divided Basics department.
2021–22	Designer · Dresses Divided Collection Girls · H&M;, Stockholm Design and assortment planning, with daily focus on research, fabrics and CAD programmes.
2020	Designer · Outerwear Divided Collection Girls · H&M;, Stockholm Day-to-day design responsibilities and senior-design cover. Research, sketching, presentations, planning and supporting a junior designer and consultant; highlight: the Kangol collaboration.
2018–19	Junior Designer · Full Assortment Divided White Girls · H&M;, Stockholm Designed across dresses, bottoms, tops, knit, jersey and outerwear, including occasion ranges. Worked on assortment planning and design development for India and China; travelled to Shanghai to meet suppliers.
2016–17	Junior Designer · Outerwear Divided Collection Girls · H&M;, Stockholm Outerwear design and range planning across parkas, puffers, wool coats, transitional jackets, suede and denim.
2015–16	Junior Designer · Jersey & Knit Young · H&M;, Stockholm Jersey and knit for girls aged 8–14. Worked with the Shanghai production office on fabric development and licensed products.

BACKGROUND / PRACTICE

Beyond the collection.

03 EARLIER EXPERIENCE

2013	Design Studio Assistant Aldo Järvsoo Fashion Studio · Tallinn, Estonia
2012	Assistant to Head Designer Anu Lensment · Tallinn, Estonia

04 EDUCATION

2010–14	BA Fashion Design Estonian Academy of Arts · Tallinn, Estonia
2012–13	BA Fashion Design University of East London · London, UK
2005–09	BA Textile Art Tartu Art College · Tartu, Estonia

05 TOOLS / SKILLS

DESIGN & CRAFT	RESEARCH & DEVELOPMENT
Apparel construction Production & pattern making Textiles Illustration & painting	Trend and market analysis Assortment planning Fabric research CAD · Adobe Creative Suite

06 LANGUAGES

ESTONIAN	ENGLISH	SWEDISH	GERMAN
Native	Fluent	Upper intermediate	Intermediate

Art, photography, fashion, interior design & comedy.